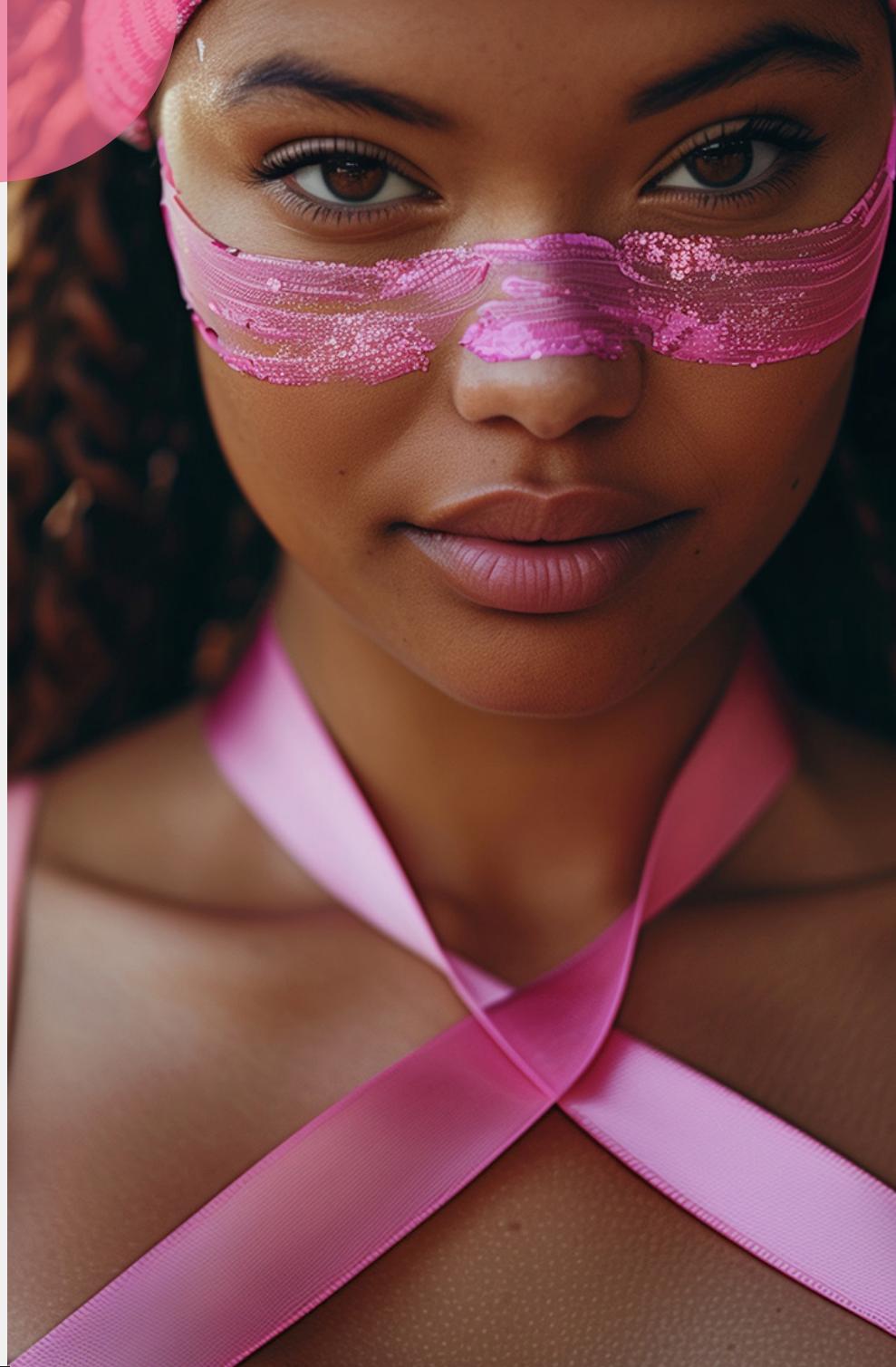




# Breastology Tour:

Informed.  
Aware.  
Empowered.



Dear Valued Sponsor,

On behalf of Blossoming Butterfly, Inc., thank you for taking a moment to learn about the work we are doing to educate, empower, and support women impacted by breast, ovarian, and uterine cancer.

**Blossoming Butterfly Inc. was founded in 2017** from lived experience. Our Founder, Nicole Miller, was diagnosed with cancer at the age of 32 while balancing motherhood, treatment, and recovery. That journey revealed a critical truth—far too many women are navigating cancer without adequate education, emotional care, or financial support. Blossoming Butterfly exists to change that reality.

Through our Breastology Tour, we bring survivor-led education to high school and college campuses, equipping young women with vital knowledge about breast health and early detection. These conversations are not rooted in fear, but in empowerment—meeting students early with information that can save lives. At the same time, the support generated through this tour allows us to walk alongside cancer warriors and their families by providing financial relief, wellness and recovery resources, and emotional care during treatment and beyond.

Your partnership directly fuels this impact. Sponsorship of the Breastology Tour helps us expand our reach, support survivors in tangible ways, and ensure that no woman walks this journey alone. Together, we can transform awareness into action and education into hope.

We would be honored to partner with you in this life-changing work. Thank you for considering an investment in education, prevention, and compassionate care. We look forward to the opportunity to stand together in support of women, families, and futures.

With gratitude,

Nicole Miller  
Founder, Blossoming Butterfly, Inc.



## Nicole Miller | Founder, Blossoming Butterfly Inc.

Nicole Miller is the Founder of Blossoming Butterfly, Inc., a nonprofit organization born from lived experience, unwavering faith, and a deep commitment to ensuring that no woman faces cancer alone. A devoted mother, Nicole's life was forever reshaped when she was diagnosed with cancer at the age of 32, a moment that revealed not only the physical challenges of treatment, but the profound emotional and financial gaps women often face while trying to heal and care for their families.

Navigating breast, ovarian, and uterine cancer treatments firsthand, Nicole recognized the urgent need for intentional, compassionate support that extends beyond the diagnosis. Her journey illuminated how overwhelming it can be to balance medical care, household responsibilities, financial strain, and emotional well-being all at once.

Today, Nicole leads Blossoming Butterfly Inc. with clarity, empathy, and purpose. The organization is dedicated to education and empowerment—not medical advice providing emotional care, financial relief, wellness resources, and community support to cancer warriors and their families. From early detection education to recovery resources, Nicole's vision is rooted in dignity, access, and hope.

"As a cancer survivor, I understand firsthand what it means to fight this battle," Nicole shares. "That lived experience fuels my passion for education, advocacy, and compassionate support. Blossoming Butterfly Inc. exists to ensure that no one walks this journey without community, resources, or hope."

Through her leadership, Nicole continues to transform pain into purpose—helping women feel seen, supported, and strengthened at every stage of their cancer journey.



Breastology™ is where education meets survival.

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Knowledge shared early can save lives later.



# What Is Breastology?

Breastology is a high-impact, conversation-starting session created by survivors and experts. It demystifies breast health, breaks the stigma, and gives young women the confidence and tools to understand their bodies and speak up when something feels off.

## What Students Will Learn?

Students will gain understanding of breast health including:

- The basics of normal breast development and the changes they should be aware of over time.
- Early detection skills, including how to perform self-checks
- How to recognize potential warning signs
- Separating facts from common myths surrounding breast cancer.

The program builds risk awareness by addressing lifestyle factors, family history, and genetic considerations every young woman should understand.

In addition, students will be equipped with advocacy and self-advocacy tools. Emphasis is also placed on mental and emotional empowerment, helping reduce fear, build confidence, and foster a culture of proactive health awareness. Finally, students will be guided to credible resources and next steps for screenings, support, and ongoing education.

## Why Bring Breastology™ to Your Campus?

Bringing Breastology to your campus empowers young women with life-saving early awareness and healthy habits for earlier detection. It's an engaging, interactive experience not a lecture designed around the real concerns of today's students. Breastology aligns with campus wellness initiatives, breaks stigma, and creates a safe, inclusive space for honest conversation across diverse student communities.



# Why Partner With Blossoming Butterfly Inc.

Partnering with Blossoming Butterfly Inc. means investing in more than awareness—it means investing in lives, futures, and families. Through the Breastology Tour, we meet young women at a pivotal moment, equipping them with critical knowledge about breast health and early detection while simultaneously walking alongside survivors with real, tangible support.

From education to emotional care, from prevention to recovery, your partnership helps ensure that no woman faces cancer alone. Together, we create impact that is compassionate, measurable, and generational, transforming awareness into action and hope into healing.

## OUR IMPACT

**700+**  
**FAMILIES ASSISTED  
FINANCIALLY**

**250+**  
**WIG AND CARE ITEMS  
PROVIDED**

**10K**  
**EDUCATION IMPACT**



## S P O N S O R S H I P

### Hope Sponsor — \$2,500

*Laying the foundation for awareness*

#### **Sponsor Benefits:**

- Logo placement on Breastology Tour website and digital materials
- Name recognition in tour program and impact materials
- Social media thank-you mention
- Tax-deductible contribution acknowledgment

### Care Sponsor — \$5,000

*Meeting needs beyond the diagnosis*

#### **Sponsor Benefits:**

- Medium logo placement on tour materials and signage
- Dedicated social media recognition (2–3 posts)
- Verbal acknowledgment during Breastology Tour sessions
- Opportunity to include branded educational materials or resources

### Strength Sponsor — \$10,000

*Expanding access, education, and financial relief*

#### **Sponsor Benefits:**

- Prominent logo placement on all Breastology Tour marketing
- Featured sponsor spotlight (social + email newsletter)
- VIP invitations to select tour events
- Post-tour impact report detailing lives touched
- Social media thank-you mention
- Tax-deductible contribution acknowledgment

### Legacy Sponsor — \$25,000

*Transforming awareness into generational impact*

#### **Sponsor Benefits:**

- Exclusive “Breastology Tour presented by [Sponsor Name]” recognition
- Top-tier logo placement across all platforms and materials
- Press and media recognition (when applicable)
- Opportunity to provide welcome remarks or partner activation
- Strategic partner status with year-round recognition
- Customized impact summary aligned to sponsor goals





## CONTACT US

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