



## Blossoming Butterfly: Together Hand in Hand

Dear Community Supporter,

My name is Nicole Johnson and I am the CEO and Founder of Blossoming Butterfly, Inc. What is Blossoming Butterfly, you might ask? Blossoming Butterfly (BB) is a 501 (c) 3 nonprofit organization that is committed to walking hand-in-hand with individuals, as well as their families, as they cope with the unexpected diagnosis of breast cancer. We are dedicated to serving and supporting Gainesville cancer patients with a blend of wraparound services including financial, emotional, and spiritual.

When I was diagnosed with breast cancer at age 32, I quickly realized how important these types of services are but even more importantly, I also discovered just how difficult they are to find in Gainesville, Florida. Fighting cancer is tough enough however, the added stress that many families face due to the subsequent financial hardship, too often, accompanies their diagnosis. The recent events surrounding the Coronavirus pandemic, have only exacerbated these circumstances for our clients. Blossoming Butterfly is on a mission to help alleviate these types of burdens and give our *Cancer Fighting* clients or better yet — *Warriors* the ability to focus on their recovery and become cancer survivors.

For us to continue to make this mission a reality for our warriors, we are reaching out directly to area businesses **and offering the opportunity to help by becoming a sponsor and investor in the lives of these individuals.**

Below, is a shortlist of some of the areas of service, you can give towards:

- Rent/Mortgage Assistance
- Utility Assistance
- Beauty Makeover after Cancer Treatment
- Meditation/Yoga Sessions
- Partner With Local Highschools to Educate Youth on Cancer Risk factors

For your convenience, we've included an overview of some of the added benefits included with your generous sponsorship:

- **\$500 Bronze-** Business Advertisement on our Social Media pages (Facebook and Instagram) for 6 months, **PLUS** a BB T-shirt
- **\$1000 Silver-** Business Advertisement on Website, all Social Media sites, BB T-shirt, **PLUS** a Framed Certificate from BB
- **\$1500 Gold-** All of the above, a Blossoming Butterfly Top Sponsor Appreciation Plaque **PLUS** weekly recognition via our Facebook Live

We would like to invite you to partner with us in supporting the fight against Breast Cancer. If you have any questions, please feel free to email us at [blossomingbutterfly1@gmail.com](mailto:blossomingbutterfly1@gmail.com), visit our website [www.blossomingbutterflyinc.org](http://www.blossomingbutterflyinc.org) or call us at (352)-281-7958.

Thanks in advance for your consideration!

Sincerely,

**Nicole Johnson, CEO/Founder**